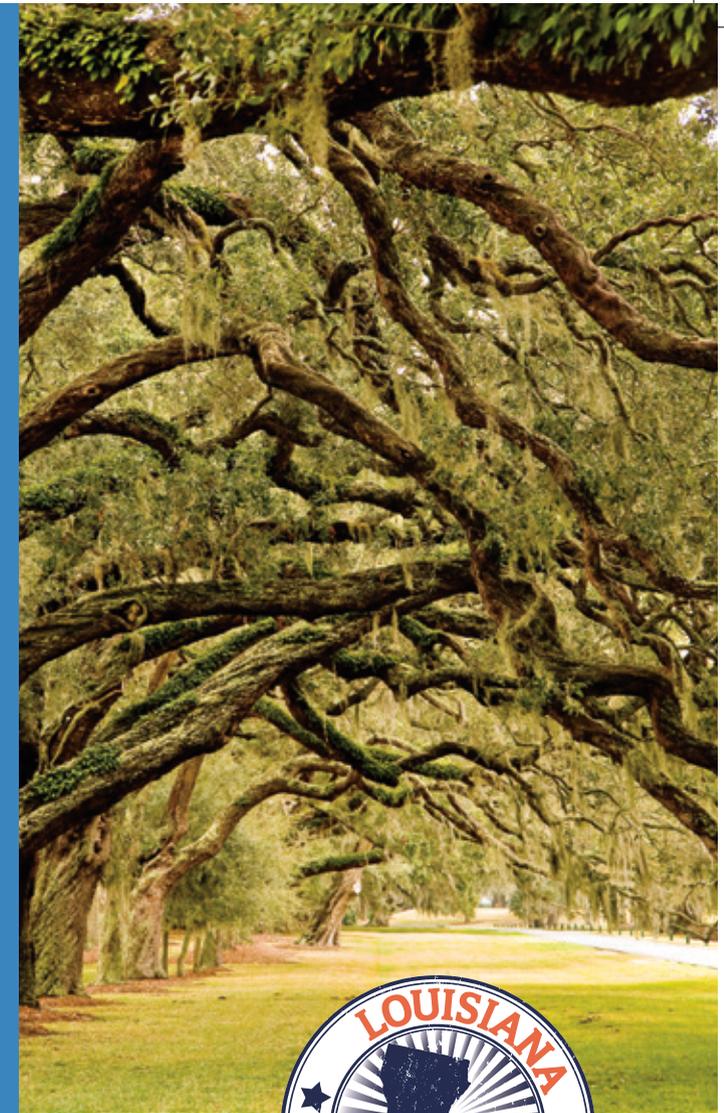


CABL
COUNCIL FOR A BETTER LOUISIANA

Council for A Better Louisiana

A nonpartisan statewide organization working in the public interest to focus attention on issues most important to moving Louisiana forward.

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*An external driver
for the
vision and change
that will move
Louisiana forward.*



What will Louisiana look like in 25 years?

Obviously, it's something no one really knows. What should it look like? That's hard to answer. We know we want to improve in a number of important categories, but how do we do that? What are our goals and what is our plan for achieving them?

In a state like Louisiana that faces great challenges, but also continues to have tremendous opportunities, we need to answer those questions.

Louisiana Matters is a long-term initiative developed by CABL to create and promote a vision for Louisiana over the next two decades that:

- Is realistic, but challenging
- Addresses the aspirations of citizens and the external indices that rank us negatively for quality of life and economic vitality
- Tracks key indicators with benchmarks and goals
- Measures and tracks progress toward attainment of those goals
- Holds elected leaders accountable for results

Louisiana Matters will do that by:

- Listening to citizens to help set priorities for the future
- Facilitating regional focus groups to further define state priorities
- Conducting research to see where Louisiana ranks on indicators of quality of life and economic well being
- Identifying strengths and weaknesses and pinpointing areas where Louisiana must make progress to become part of the national mainstream and push to become a national leader
- Developing a framework that will act as a catalyst for needed legislative and policy changes
- Creating an election year agenda every four years to drive debate among candidates for state office
- Updating and refining the framework on a regular basis based on the state's needs and the environment for changes

In recent years, Louisiana has seen real and measurable progress in a number of critical areas. In many respects, we are trending the right way. But there continue to be important areas where we lag.

As a state we need to do a better job of monitoring and measuring our progress. We must focus on policies that are strategic. And we must take the needed steps that move us closer to the vision we share for Louisiana.

Visit us online at www.cabl.org to subscribe to our weekly CABLWire newsletter and to get updates on the findings of *Louisiana Matters*.

CABL

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For more information email us at:
info@cabl.org

CABL relies on you to move this vision forward!

Yes, I/we want to help move Louisiana closer to this vision and change.

Full Name

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City, State, ZIP

Email

Telephone

Please accept my gift of

\$ _____
to benefit: *Louisiana Matters*

Check Enclosed (Please make check payable to CABL)

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