

**2019**

**Leadership**  
*Louisiana*

**Building the  
capacity  
of leaders  
through  
information,  
innovative thinking  
and connecting**

**A PROGRAM OF THE COUNCIL FOR A BETTER LOUISIANA**



*“The opportunity to connect with the most talented people in our state is invaluable to our success as leaders.”  
— ‘05 Alum*

## LA’s Future Depends on Quality Leadership

Louisiana has many assets. Our natural resources and cultural diversity are well known and our human potential abounds. But to truly move Louisiana forward the citizen leaders of today must understand the complex issues that drive our state, recognize the opportunities that others might not see, and shape them into the reality of meaningful progress.

That’s the goal of *Leadership Louisiana*. By enhancing the capacity of emerging and current Louisiana leaders to effectively address key public issues, it empowers civic-minded citizens to become involved in issues affecting their communities and the state. And they have.

As a nationally-recognized program, *Leadership Louisiana* strives for excellence in ways that are thought provoking and forward looking. It leaves its graduates with a renewed commitment to service, and a better understanding of solutions to Louisiana’s most vexing problems. Presenters, guides and program partners serve to inspire participants to build on their own experiences to expand the potential of the place they call home.

Today, *Leadership Louisiana* boasts a broad network of over 1,200 alumni from every region of the state. They are leaders from many sectors – civic, business, government, university, professional, cultural and nonprofit. Together, they represent a group of committed citizens who have made a difference in Louisiana.

## Program Highlights

The *Leadership Louisiana* program consists of *six sessions* that take place across the state (*Thursday evening-Saturday noon, except for Closing Retreat which will be Wednesday evening-Friday noon*).

**Please check your availability in conjunction with the 2017 session schedule.** Attendance at all sessions is important. **To graduate from the program, full participation at the opening and closing sessions is mandatory. Participants are permitted to miss the equivalent of one of the remaining sessions.**

The core elements of *Leadership Louisiana* sessions include:

- Exploring critical issues and solutions with leading experts.
- On-site demonstrations, tours and excursions.
- Inspiring individuals who are making a difference.
- Open and frank dialogue through roundtable discussions.
- Insight into the people, places, politics and history that shape our state and its culture.
- Casual social and cultural activities that foster camaraderie.

## Program Participation

Program participants come from all geographic areas and reflect major sectors, including: corporate, professional, government, finance, news media, education, arts, industry, health care, legal, university, political, culture, non-profit and many other disciplines. *Leadership Louisiana* seeks those individuals who have demonstrated an interest and willingness to lead, are civic-minded, showed personal and professional contributions, and share a commitment to help Louisiana move forward.

Individuals are selected based on a review of completed applications, résumés and recommendations. CABL does not select anyone in a year which he/she is running for a state or legislative office. Spouses or persons working for the same company or organization are not selected for the same class. **Applying for the class does not guarantee selection.** Class size is limited and CABL seeks to ensure that the class as a whole reflects various job sectors and the geographic diversity of the state. Selection letters and registration materials are mailed in early December with tuition due in early January before the opening session.

**Tuition for the program is \$2,800.** Participants are responsible for transportation to and from sessions and hotel accommodations (CABL secures special rates). Partial tuition scholarships are available to applicants from small businesses or nonprofits. **Contact [sheree@cabl.org](mailto:sheree@cabl.org) for a scholarship request form.**

## Application Process/Deadline

To apply, submit your completed and signed application, a \$50.00 non-refundable application fee, and the required attachments to:

**Council for A Better Louisiana  
P. O. Box 4308  
Baton Rouge, LA 70821**

**Application Deadline: Received at CABL by November 19, 2018**

**Do not send tuition at this time.** Please contact the CABL office at (225) 344-2225 or [sheree@cabl.org](mailto:sheree@cabl.org) if you have any questions.

## 2019 Session Dates

Sessions begin with an Opening Reception on Thursday evenings, continue all day Friday through dinner and end at or near noon on Saturday.\*

**Mandatory Opening:** January 17-19 (Lafayette)

**Session #2:** March 14-16 (Houma/Gulf Coast)

**Session #3:** May 16-18 (Baton Rouge)

**Session #4:** July 11—13 (New Orleans)

**Session #5:** September 12-14 (Monroe)

**\*Mandatory Closing:** November 6-8 (Alexandria)  
Wed. evening-Fri. noon format.



# 2019 Leadership Louisiana Confidential Application

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### General Information *(Please print)*

Name \_\_\_\_\_  
*Last First Middle Initial*

Preference For Name Badge \_\_\_\_\_

Company/Organization/ Agency \_\_\_\_\_

Title \_\_\_\_\_

Office Address \_\_\_\_\_  
*Street / P.O. Box*

\_\_\_\_\_  
*City Zip Parish*

Home Address \_\_\_\_\_  
*Street / P.O. Box*

\_\_\_\_\_  
*City Zip Parish*

Business Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

How long have you lived in Louisiana? \_\_\_\_\_

Age \_\_\_\_\_ Male/Female \_\_\_\_\_ Race/Ethnic Background \_\_\_\_\_

How did you hear about the program? \_\_\_\_\_

Please check the category(s) which best describes the area in which you presently work / serve.

- |                         |                     |                         |                    |
|-------------------------|---------------------|-------------------------|--------------------|
| _____ Non-Profit        | _____ Self-Employed | _____ Education         | _____ News Media   |
| <i>Type of Business</i> |                     |                         |                    |
| _____ Corporation       | _____ Government    | _____ Elected Officials | _____ Professional |
| _____ Culture/Arts      | _____ Health Care   | _____ Business Owner    | _____ Other _____  |



"I've never experienced anything like Leadership Louisiana. It reflects the real, the good, and those who would make it better in this interesting and unique place." '10 Alum —



### **Application Questions:**

Please **attach** your answers to the following questions.

**\*\*All questions** must be answered for application to be complete.

1. Please list your civic, political, social, professional, religious or other activities.  
(Organization, Position Held and Dates)
2. What do you consider your most significant contribution, role or achievement in your **professional career**?
3. What do you consider your most important (non-employment related) **leadership, civic, or service contribution or role**?
4. Describe what you hope to gain from your *Leadership Louisiana* experience.
5. Please share your opinion of the most significant challenge facing Louisiana in the next 5 years.  
(This answer will be printed in the *Class Directory* for the Opening Retreat)

### **\*\*Required Attachments With Application:**

- Brief **resume or bio** that includes the following:
  - Education & Training—College, Specialized Training, Dates Attended, Certificates or Degrees
  - Employment—Present Employer (title, date began, brief description of responsibilities), Brief History
  - Elective Offices, Awards, Honors, Recognitions
- A letter of **recommendation** (may be mailed/faxed/emailed directly to CABL (fax 225 338-9470 or sheree@cabl.org). **Note:** The Leadership LA nomination form is not considered a letter of recommendation.
- A **photo** (black/white or color emailed to sheree@cabl.org)
- \$50 Application Fee**

**Application Deadline: Received at CABL by November 19, 2018**

### **Commitment:**

I understand the purpose of *Leadership Louisiana* and if selected, will devote the necessary time to complete the program. **I realize that if I cannot fulfill the attendance requirement listed on this application, I will not be able to graduate from the program and remaining tuition will be forfeited.** I have the cooperation of my employer (unless self-employed, CEO or business owner), whose signature below verifies his/her understanding of my attendance requirements.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Employer's Signature

\_\_\_\_\_  
Date