



# CABL's 2021 ANNUAL MEETING AND CONFERENCE

**KEYNOTE SPEAKER: WALTER ISAACSON**  
LOUISIANA NATIVE, HISTORIAN & AUTHOR

## SPONSORSHIP LEVELS

### SIGNATURE SPONSOR \$10,000

- Speaker Meet & Greet.
- Stage Banner logo recognition as **Signature Sponsor** & recognition in all materials distributed to CABL members, Leadership Louisiana alumni, public policy makers, elected officials and civic leaders.
- Photo opportunity with speaker.
- Front row, center table for 8 attendees.
- Verbal recognition at the event.
- Opportunity to distribute promotional materials.
- Recognition as the Signature Sponsor in CABLWire weekly e-newsletter (circulation: 5,000).

### PRESENTING SPONSOR - \$5,000

- Speaker Meet & Greet.
- Prominent logo recognition as **Presenting Sponsor** in all event materials distributed to CABL members, Leadership Louisiana alumni, public policy makers, elected officials and civic leaders.
- Photo opportunity with speaker.
- Reserved table for 8 attendees in a prestigious location.
- Verbal recognition at the event.
- Recognition as a Presenting Sponsor in CABLWire weekly e-newsletter (circulation: 5,000).

### SUPPORTING SPONSOR - \$2,500

- Special logo recognition as a **Supporting Sponsor** in all event materials distributed to CABL members, Leadership Louisiana alumni, public policy makers, elected officials and civic leaders.
- Reserved table for 8 attendees.
- Recognition as a Supporting Sponsor in CABLWire weekly e-newsletter (circulation: 5,000).

### TABLE SPONSOR - \$1,500

- Name recognition as a **Table Sponsor** in event program.
- Reserved table for 8 attendees.

*For questions or to speak with CABL about these sponsorship opportunities, please contact Maggie Gladden: (225) 252-2456 or by email, [maggie@cabl.org](mailto:maggie@cabl.org)*