

# 2025 BATON ROUGE SESSION

Location: Baton Rouge Hilton Capital Center – 201 Lafayette St.

Date: May 1-3, 2025



## Agenda Items

- |                    |              |   |
|--------------------|--------------|---|
| Thursday,<br>May 1 | 5:30 PM      | Meet in Lobby to get nametags – carpool to reception  |
|                    | 6:00-7:30 PM | Old Jimmie Davis House<br>1331 Lakeridge Dr.<br>(see directions in advance email)<br><br>Hosts/Sponsors: LOGA and Entergy<br><br>(Dress: business casual)   |
| Friday,<br>May 2   | 7:45-8:45 AM | Buffet Breakfast – Baton Rouge Hilton Capital Center –<br>Capital Room  |
|                    | 8:45- AM     | Announcements and Packet Overview   |
|                    | 9:00 AM      | Welcome/Regional Overview/Innovation in the<br>Nonprofit Sector<br><br><ul style="list-style-type: none"><li>• <i>Chris Meyer, President, Baton Rouge Area Foundation ('11 Alum)</i></li></ul>  |
|                    | 9:30 AM      | The Louisiana Economy<br><br><ul style="list-style-type: none"><li>• <i>Dr. Stephen Barnes, Director, Kathleen Blanco Public Policy Center, University of Louisiana at Lafayette; Associate Professor of Research, Department of Economics, University of Louisiana at Lafayette; Member, Revenue Estimating Conference</i></li></ul> |

- 10:15 AM Break
- 10:30 AM Regional Economic Development Organizations:  
Connecting the economies around the state
- Michael Hecht, President & CEO, GNO, Inc.
  - Rob Cleveland, President & CEO, Grow NELA
  - Trey Godfrey, III, Senior Vice President of Policy, Baton Rouge Area Chamber
- 11:30 AM Load Bus to travel to LSU
- 12:00 PM Lunch and Welcome by:
- *Dr. Robert Twilley, Vice President for Research and Economic Development, Louisiana State University System*
- 12:45 PM Load Bus for Tour
- LSU Driving the Economy and Innovation
- Greg Trahan, Director of Economic Development, Acting Director, Innovation & Technology Commercialization, Special Advisor to the President, Cyber Initiatives, LSU ('20 Alum)
- 2:00 PM Presentation and Tour of Modeling Center, LSU  
Center for River Studies
- *Nancy Broussard, Coastal Protection and Restoration Authority, Tour Director*
  - *Jennifer Winstead, Vice President of Mission Advancement, Water Institute of the Gulf ('07 Alum)*
- 2:45 Load Bus for Nexus Louisiana
- 3:15 PM Growing Entrepreneurship
- Tony Zanders, President & CEO, Nexus Louisiana
  - Liz Maxwell, Idea Village
  - Destin Ortego, Executive Director, Opportunity Machine
- 4:15 PM Presentation and Tour Business Incubator

- 4:45 Head Back to Hotel (Break)
- 6:00 PM Take Bus or Meet Up at Southern University  
Dinner on the Bluffs  
Donald C. Wade House  
8205 G. Leon Netterville Dr.  
  
Dinner from 630-800/30 PM. Bus returns to hotel.
- Saturday, May 3 7:45-8:45 AM Buffet Breakfast – Baton Rouge Hilton Capital House – Capital Room  
  
Sign Up for Door Prizes
- 9:00 AM Insurance Update
  - *Tim Temple, Insurance Commissioner ('13 Alum)*
- 10:00 AM BREAK
- 10:15 AM Louisiana Legislative Session Update
  - Barry Erwin, Chief Policy Officer, Leaders for a Better Louisiana
  - Stephen Procopio, Ph.D., President, Public Affairs Research Council of Louisiana ('15 Alum)
- 11:15/30 AM Adjourn – *Have a safe trip home!*

See you in New Orleans, July 10-12.

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